



Z 8 Savings Event

Pick your favorite way to save on Z 8.
Or pick both ways!



Trade Up to Z 8*

Receive an additional \$300 trade-in bonus plus your camera's trade-in value.



Z 8 Bundle & Save**

\$200 Bonus Instant Savings on each qualifying lens (limit 3) purchased together with a Z 8 camera.



Combine Both Offers

Trade up to Z 8 and bundle up to three eligible lenses for maximum savings!

Ask store associate for more details.

*Participating Nikon Authorized Dealers will add \$300.00 for a Z 8 Camera to the trade-in amount given by the Dealer to a consumer purchaser for the trade-in of one operating camera when purchasing one new Nikon Z 8 Camera from the Dealer during the period of October 16, 2023 through November 26, 2023. Dealer determines its trade-in amount in its sole discretion and Dealer's trade-in amount may vary according to condition and age of trade-in. To be eligible for \$300.00 added amount, both the Dealer's trade-in amount and \$300.00 added amount must be applied to the purchase price of a consumer's purchase of a new Nikon Z 8 Camera. \$300.00 added amount is not a cash equivalent, may not be redeemed for cash, and is available only for the purchase of a new Nikon Z 8 Camera at the time of trade-in. \$300.00 added amount is cancelled and forfeited if the Nikon Z 8 Camera is returned for any reason or cause whatsoever. Operating trade-in camera must be surrendered at the time of trade-in (for online transactions, physical receipt by the Dealer or written or electronic notification from the carrier is considered an act of surrender). \$300.00 added amount can be applied toward the purchase of one new Nikon Z 8 Camera only. Multiple \$300.00 added amounts cannot be applied towards the purchase of the same Nikon Z 8 Camera. Nikon Z 8 Camera purchase must be simultaneous with trade-in of the operating trade-in camera. There is no responsibility whatsoever on the part of Nikon and its Dealers for any images stored in a traded-in camera memory or memory card left in a traded-in camera.

** When any Qualifying Lens is purchased together with a Z 8 Mirrorless Camera by a consumer, the Bonus Instant Savings will be applied to each Qualifying Lens in addition to the Instant Savings during the period of October 16, 2023 through November 26, 2023. For example, when a Qualifying NIKKOR Z 50mm f/1.2 S lens is purchased together with a Z 8 Mirrorless Camera, the Qualifying NIKKOR Z 50mm f/1.2 S lens is eligible for the \$200 Instant Savings plus a \$200 Bonus Instant Savings. Eligibility for Bonus Instant Savings is limited to up to three Qualifying Lens purchased together with a Z 8 Mirrorless Camera. A fourth or more Qualifying Lens purchased with the Z 8 Mirrorless Camera would not be eligible for any Bonus Instant Savings but the fourth or more Qualifying Lens would remain eligible for the Instant Savings. Qualifying Lens and Z 8 Mirrorless Camera must be purchased at same time and appear on the same receipt to be eligible for Bonus Instant Savings. Z 8 Mirrorless camera has a separate purchase price. All prices are suggested retail price. Actual selling offer is determined by each dealer at the time of sale. All prices and specifications are subject to change without notice.

All Nikon products include Nikon Inc. limited warranty. Images are for illustrative purposes only. All Nikon trademarks are trademarks of Nikon Corporation. Nikon Authorized Dealers set their own selling prices, which may vary. Nikon is not responsible for typographical errors.