

NIKON DIGITAL SLRs

D40™ INCREDIBLE PICTURES, INCREDIBLY EASY

D90™ ENGINEERED FOR ARTISTRY UNLEASH YOUR POTENTIAL



D40™ Outfit with 3x 18-55mm Zoom-NIKKOR® lens
Megapixels | Frames Per Second | LCD Monitor
6.1 | UP TO **2.5** | **2.5"**

- Nikon's Smallest Digital SLR Ever!
- Breathtaking Nikon D-SLR picture quality
- Easy operation with intuitive controls
- Split-second shutter response eliminates the annoyance of shooting delay
- Includes 3x 18-55mm Zoom-NIKKOR lens

\$449⁹⁵ Was \$499⁹⁵

\$50 INSTANT SAVINGS*

D90™ Outfit with 5.8x 18-105mm VR Zoom-NIKKOR® lens
Megapixels | Frames Per Second | LCD Monitor
12.3 | UP TO **4.5** | **3"**

- High resolution low noise 12.3-megapixel Nikon D-SLR picture quality
- Continuous shooting up to 4.5 frames per second
- 3-inch super-density 920,000-dot LCD monitor
- One-button Live View shooting
- Built-in image sensor cleaning
- Advanced in-camera image editing
- Includes 5.8x 18-105mm Zoom-NIKKOR VR image stabilization lens

\$1299⁹⁵ With HD Movie Mode

Visit nikonusa.com/D90 for an HD Movie Mode demo

LEGENDARY NIKKOR OPTICS
The outcome of 75 years of optical innovation is stunning picture quality.



Over 45 million NIKKOR® lenses produced!

Purchase the D40 Outfit, D60 Outfit or D90 Outfit and get **\$100 INSTANT SAVINGS*** on the purchase of any ONE of these three telephoto Zoom-NIKKOR® lenses.

\$99⁹⁵
Was \$199⁹⁵



\$149⁹⁵
Was \$249⁹⁵



\$489⁹⁵
Was \$589⁹⁵



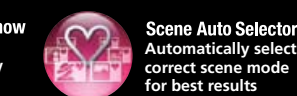
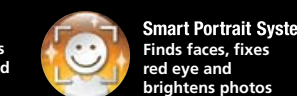
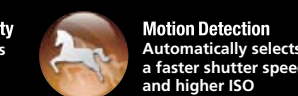
Nikon my Picturetown
Store your photos and movies all in one place at mypicturetown.com
Up to 2GB of storage —FREE!

EXPPEED
Nikon's exclusive image processing technologies combine to advance camera performance, assuring superior image quality

Nikon COOLPIX Digital Cameras

The best things come in the smallest packages.

COOLPIX Premium Features



Zoom in on the shot you want.

UP TO **3x zoom**



New COOLPIX S220
Uniquely slim. Ultra savvy.

Megapixels | Optical Zoom | LCD Monitor
10 | **3x** | **2.5"**



\$139⁹⁵

Was \$149⁹⁵

\$10 INSTANT SAVINGS*

UP TO **4x zoom**



New COOLPIX S620
Fast. Friendly. Fantastic.

Megapixels | Optical Zoom | LCD Monitor
12.2 | **4x wide** | **2.7"**



\$269⁹⁵

Was \$299⁹⁵

Fastest COOLPIX ever!*

UP TO **5x zoom**



COOLPIX S560
Zoom in on style.

Megapixels | Optical Zoom | LCD Monitor
10 | **5x** | **2.7"**



\$169⁹⁵

Was \$199⁹⁵

\$30 INSTANT SAVINGS*

UP TO **7x zoom**



New COOLPIX S630
Pocket-sized 7x zoom.

Megapixels | Optical Zoom | LCD Monitor
12 | **7x** | **2.7"**



\$249⁹⁵

Was \$279⁹⁵

\$30 INSTANT SAVINGS*

UP TO **15x zoom**



New COOLPIX L100
Expand your range.

Megapixels | Optical Zoom | LCD Monitor
10 | **15x** | **3"**



\$249⁹⁵

Was \$279⁹⁵

\$30 INSTANT SAVINGS*

UP TO **24x zoom**



New COOLPIX P90
Even closer encounters.

Megapixels | Optical Zoom | LCD Monitor
12.1 | **24x** | **3"**



\$369⁹⁵

Was \$399⁹⁵

\$30 INSTANT SAVINGS*



Cobalt Blue

- 10.0 Megapixels for stunning prints up to 16x20 inches
- 3x Zoom-NIKKOR lens for exceptional pictures
- 2.5-inch high-resolution LCD – easy to view and share pictures
- Less than 0.7-inches thick



Sky Blue

- 12.2 Megapixels for stunning prints up to 16x20 inches
- 4x Wide Angle Zoom-NIKKOR lens – get close to the action
- 2.7-inch high-resolution LCD with wide viewing angle
- The fastest start-up time in its class*



Cherry Blossom | Cool Blue

- 10.0 Megapixels for stunning prints up to 16x20 inches
- 5x Zoom-NIKKOR lens delivers dynamic telephoto shooting
- 2.7-inch high-resolution LCD – easy to view and share pictures



Ruby Red

- 12.0 Megapixels for stunning prints up to 16x20 inches
- 7x Zoom-NIKKOR lens – get close to the action
- 2.7-inch high-resolution LCD with anti-reflection coating
- Sports Continuous Scene Mode – 11 frames per second



Warrior Silver

- 10.0 Megapixels for stunning prints up to 20x30 inches
- 15x Optical Wide Angle Zoom-NIKKOR lens for exceptional images throughout zoom range
- 3.0-inch high-resolution LCD
- Sports Continuous Scene Mode – 13 frames per second



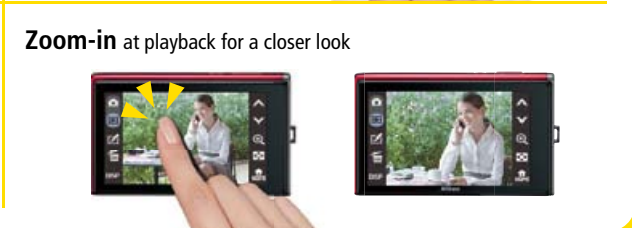
Jet Black

- 12.1 Megapixels for stunning prints up to 20x30 inches
- 24x Optical Wide Angle Zoom-NIKKOR ED lens for both wider and longer reach
- 3.0-inch vari-angle high-resolution LCD and electronic viewfinder
- Sports Continuous Scene Mode – 15 frames per second

All your photos at your fingertips.

COOLPIX S60 and S230 touch screen cameras

Visit nikonusa.com/S60 for a demo



New COOLPIX S230
Stay in touch.

Megapixels | Optical Zoom | LCD Touch Monitor
10 | **3x** | **3"**



- 10.0 Megapixels for stunning prints up to 16x20 inches
- 3.0-inch high-resolution TOUCH PANEL LCD
- 3x Zoom-NIKKOR lens for exceptional pictures

\$199⁹⁵ Was \$229⁹⁵ **\$30 INSTANT SAVINGS***

COOLPIX S60
A touch of style.

Megapixels | Optical Zoom | LCD Touch Monitor
10 | **5x** | **3.5"**



- 10.0 Megapixels for stunning prints up to 16x20 inches
- 3.5-inch high-resolution TOUCH PANEL LCD with 160° wide-angle viewing
- 5x Zoom-NIKKOR lens for dynamic telephoto shooting

\$269⁹⁵ Was \$299⁹⁵ **\$30 INSTANT SAVINGS***



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